## WHAT IS MATCH FUNDING?



**WHAT IS IT?** Match funding or matched giving is a way for companies to support and encourage their employees to participate in charitable fundraising. Companies pledge to match a sum of money relating to the amount their employee has either raised or donated to a charity. It is likely that there will be an upper limit and certain criteria applied, such as the recipient organisation being a registered charity.

**HOW CAN YOU HELP?** MANY banks and building societies, insurance companies, supermarkets, utilities providers, phone companies and car manufacturers are known to offer match-funding schemes. ASK your employer whether they run such a scheme. IF YOUR employer operates a scheme, and you would be willing to volunteer to be part of a future PHS fundraising event, then simply email <u>Friendsofphs@outlook.com</u> stating that you have access to a matched funding scheme and would like to help us in this way.

**WHAT NEXT?** When a fundraising event is planned, we will get in touch to identify any opportunities to involve you to a level that suits you and meets the criteria of your employer's scheme. Depending on your time and preference. for example, this could involve you helping with the planning or set up of an event, being involved in running the event itself, or helping with the after event activities.

**AFTER THE EVENT?** COMPLETE your employer's matched funding application as required. We will provide you with the event and charity details needed on your application. Your employer will normally get in touch with us directly to organise receipt of the matching payment after you submit your application. This part is not complicated and will cost you nothing other than the time taken to complete and submit the form to your employer.

**THE STORY SO FAR?** we have been fortunate enough to have volunteer parents who have managed to claim matched funding on behalf of the charity to the tune of £1300 over the last two years. Given the number of students at PHS, we believe there is considerable scope to increase this simple untapped source of income with your help.